SXO CHECKLIST

- Focus on real search intent

- Write clear, complete answers

- Cover possible follow-up questions

- Use simple, natural language

- Structure your content clearly (headings etc..)

- Add helpful examples, explanations, and context.

- Optimize for mobile devices and fast page loading.

- Build trust with accurate, expert-level information.

- Use visuals (images, tables, charts)

- Include clear next steps or calls to action